



## Media release

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### **ELRO makes the professional kitchen mobile**

With its new and revolutionary “Mobile Kitchen” concept, ELRO AG is making an important contribution to improving efficiency in modern professional kitchens. The company has recognised that these days too many compromises are still having to be made far too often with respect to kitchen equipment and physical circumstances.

The basis for the “Mobile Kitchen” revolution is on the one hand the physical separation of the processes of production, appliance cleaning and storage, and on the other the ELRO Series 2300 appliances, which are now optionally available in a mobile version. Thanks to their mobility, the production area therefore contains only those work tools which are actually needed (cookers, tables, drawer units etc.). At the same time, cleaning no longer interrupts the production process because it takes place in a separate area. The result is a reduced number of appliances that are used to full capacity, reduced financial and spatial requirements, lower operating costs, optimised deployment of personnel resources and a much simplified cleaning process.

One aspect that makes the “Mobile Kitchen” concept so attractive for the tough everyday working environment of a professional kitchen is, of course, the general advantages offered by the ELRO Series 2300 appliances. For example, the fact that they are multifunctional – with one and the same appliance offering several different production and basic preparation methods – significantly reduces the need for different appliances, hugely increases flexibility in production and optimises the deployment of personnel for appliance cleaning.

Headquartered in Bremgarten in the Swiss canton of Aargau, ELRO AG has more than 50 years’ experience in designing professional kitchens, primarily in the area of thermal cooker solutions. ELRO AG has worldwide operations and branch offices in Germany, Austria, France, England and the United Arab Emirates.

For further information, visit: [www.elro.ch](http://www.elro.ch)